

FACT SHEET

ESPM
O INUSITADO EM
CONSTANTE MOVIMENTO



Campus Francisco Gracioso – São Paulo

I. INSTITUTIONAL INFORMATION

Institution

Associação Escola Superior de Propaganda e Marketing (ESPM)

Website

<http://www.espm.br>; <http://international.espm.br>

Campuses

SÃO PAULO

Francisco Gracioso

Rua Dr. Álvaro Alvim, 123
Zip Code: 04018-010
São Paulo, SP – Brazil
Tel. +55 (11) 5085-4600

SÃO PAULO

ESPM Tech

Rua Joaquim Távora, 1240
Zip Code: 04015-013
São Paulo, SP – Brazil
Tel. +55 (11) 5081-8200

RIO DE JANEIRO

Aymoré

Ladeira da Glória, 26
Zip Code: 22211-120
Rio de Janeiro, RJ – Brazil
Tel. +55 (21) 2216-2002

II. CONTACT INFORMATION

Mailing address

International Office:

Rua Dr. Álvaro Alvim, 123 – Zip Code: 04018-010
Vila Mariana – São Paulo, SP – Brazil

II. CONTACT INFORMATION

**Chief Innovation and
Customer Experience
Office**

Mr. Rodrigo Cintra, Ph.D.

International Office Team:

Head of International Office:

Ms. Michele Correa Lima Leal
Tel. +55 (11) 5085-6699

Incoming Students:

Mr. Eddie Barbosa
Tel. +55 (11) 5085-6654

Outgoing Students:

Ms. Ivy Senne
Tel. +55 (11) 5085-6716

Email: international@espm.br

III. APPLICATION

Apply online

Students will be able to complete their application form:
<https://international.espm.br/international-students>

Required documents

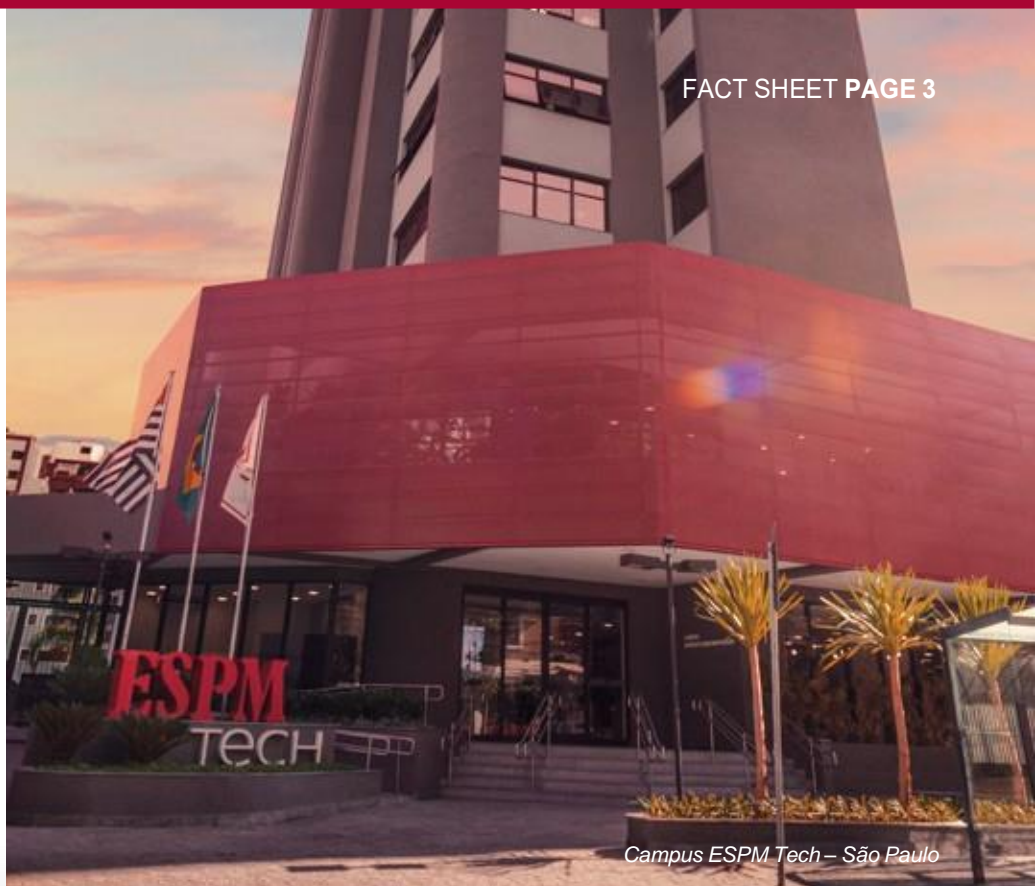
- Copy of a valid passport
- Personal photo (passport size and format)
- Copy of the Academic Transcript
- Certificate of Enrolment in Home University
- Certificate of English for classes instructed in English (B2 level at least), if applicable
- Certificate of Portuguese for classes instructed in Portuguese (B2 level at least), if applicable
- Certificate of Spanish for classes instructed in Spanish (B2 Level at least), if applicable
- Health Insurance (may be sent as soon as available)
- Brazilian Student Visa (may be sent as soon as available)

**Deadline: application form
+ documents required sent**

1st semester (Spring): November 1st
2nd semester (Fall): April 11th

Language proficiency

To take courses in Portuguese: knowledge of Portuguese at B2 Level is required;
To take courses in English: knowledge of English at B2 Level is required (The certificate proving the language level can be from a language school in the home country, TOEFL iBT 80, IELTS 6.0 or attested by home university).



IV. COURSES

Undergraduate Courses

- Business Administration* (All campuses)
- Advertising and Marketing Communication (All campuses)
- Design* (All campuses)
- Animation Design (Rio de Janeiro campus)
- Film and Media Studies (All campuses)
- International Relations* (São Paulo campus)
- Data Science and Business Technology (São Paulo campus)
- Journalism (All campuses)
- Social Sciences and Consumption Studies (São Paulo campus)
- Law (São Paulo campus)

**We offer some courses taught in English each semester in São Paulo and Rio de Janeiro in the fields of Business Management and International Relations and Design.*

Classes taught in English at each campus

<https://international.espm.br/international-students>

Applied Learning Courses

These are practical-theoretical courses offered by ESPM Applied Learning Labs in São Paulo, whose projects are related to three major fields: Business, Social Impact, and Communication. They aim to allow students to apply fundamental theories and concepts and have contact with real projects from these three areas.

Academic period

1st semester: February to June
2nd semester: August to December



Campus Aymoré – Rio de Janeiro

V. IMPORTANT INFORMATION

Institutional Information

(presentations, pictures, campuses
academic documents and reports)

<http://international.espm.br>

Housing

ESPM does not offer housing to exchange students, but we can help them in getting accommodation. Our International Club assists all international students in finding accommodation. The Club has partnerships that make the process of finding a place to live easier.

Facilities

<http://international.espm.br/about-espm/espm-campuses>

Cost of living (2026)

(monthly estimated)

It is important to note that costs may vary depending on the student's lifestyle, the specific location within the city, and the type of accommodation chosen.

Category	São Paulo	Rio de Janeiro
Housing	R\$ 3,600 / US\$ 692	R\$ 3,000 / US\$ 577
Food	R\$ 960 / US\$ 185	R\$ 780 / US\$ 150
Transportation	R\$ 360 / US\$ 69	R\$ 240 / US\$ 46
Health & Insurance	R\$ 480 / US\$ 92	R\$ 420 / US\$ 81
Academic Materials	R\$ 180 / US\$ 35	R\$ 180 / US\$ 35
Leisure & Culture	R\$ 600 / US\$ 115	R\$ 480 / US\$ 92
Communication (mobile/internet)	R\$ 240 / US\$ 46	R\$ 240 / US\$ 46
Clothing & Climate	R\$ 180 / US\$ 35	R\$ 180 / US\$ 35
Taxes & Fees	R\$ 120 / US\$ 23	R\$ 120 / US\$ 23
CRNM Fee (one-time)	R\$ 204.77 / US\$ 39	R\$ 204.77 / US\$ 39
Total Estimated	R\$ 6,744.77 / US\$ 1,298	R\$ 5,844.77 / US\$ 1,124